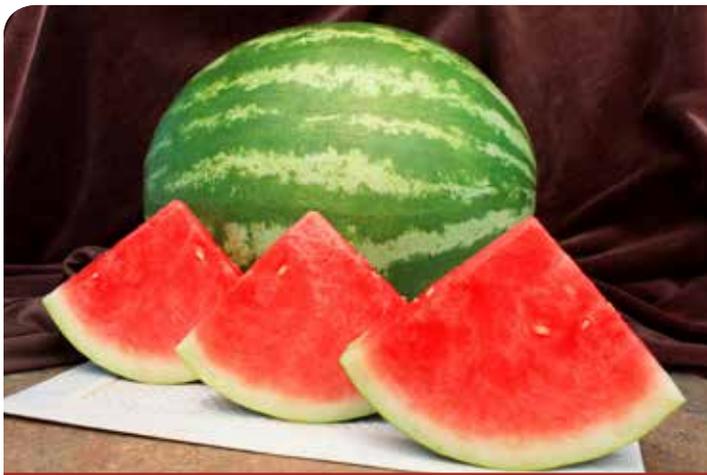


Watermelon **FOCUS**



Crimson Sweet

Bold Ruler (Hybrid)

Earliness pays! Bold Ruler is a 45-count that offers good set in cold conditions, significantly earlier maturity and high yield potential – the perfect formula for grower success! This variety has excellent fruit uniformity and weighs 16 to 20 pounds on a vigorous vine. The bright red flesh with dense texture is crisp and sweet.

- Earliness pays!
- Small pips, very uniform and productive
- Cold setting ability
- For optimum results, use a Sakata early pollenizer

Variety	Type	Days to Maturity from Transplant*	Size / Shape	Rind Characteristics	Interior Color	Disease Resistance	Uses & Remarks
Bold Ruler	Crimson Sweet	83	16-20 lb / round oval	Dark green background with green stripes	Bright red		Small pips, very uniform and productive. Cold setting ability.

Disease terminology: HR = High Resistance, IR = Intermediate Resistance. Disease code: Co - Anthracnose, Fon - Fusarium wilt.

* Days to Maturity are an approximation and may fluctuate due to varying planting times, location and conditions.

DISCLAIMER: Claims and other disclosed information are based on our observations and/or information from other sources. Crop performance depends on the interaction between the genetic potential of the seed, its physiological characteristics, the environment, including management, and other uncontrollable factors that may alter expected performance. Triploid hybrid watermelon varieties will on occasion produce empty white seed coats or hard, dark undeveloped seeds and, therefore, are not warranted to be completely "seedless". Statements concerning the reaction of varieties to a specific pathogen, pest or stress are based on evaluation under defined conditions. These reactions can be affected by changes in environmental and biological factors, especially new pathogen races, pest biotypes or vectors of disease agents. Therefore, we give no warranty, express or implied, for crop performance relative to the information given; nor do we accept any liability for any loss, direct, indirect, or consequential, that may arise from any cause. Read all seed package labeling carefully to understand the terms and conditions of sale.

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